

Our Fall Campaign

Opens just at the right time to give all visitors to the
Bates County Fair the greatest opportunity for

BARGAINS

Ever offered to the buying public.

We put off our buying until late this fall for a purpose—and our judgment was correct. We have just returned from the eastern markets where we were enabled to buy the very LATEST Styles in all lines and at THE LOWEST PRICES they have touched this season. We can sell you many lines for less than those who bought early paid for their goods. When you come to the fair make our store headquarters—meet your friends here—leave your bundles here whether you buy them of us or not. We will be glad to serve you in any way.

Dress Goods

We have the greatest line of Dress Goods values ever gathered together. We were very fortunate in being able to buy them much below the prices they had been selling for.

We are going to give our customers the benefit of our good fortune in buying. It is up to you to take advantage of it.

Double fold Lansdown Cover never before sold for less than 15c. Our price, per yard..... 10c

A great line of doublefold goods for children's wear in plaids and stripes. Everyone of them worth from 15c up. We have marked them all at, per yard..... 10c

We also have a nice line of fancy suiting, double fold, yard-wide goods—made to sell at a quarter a yard. You will be surprised at the quality and style, and moreso at the price of the goods; per yard, only..... 19c

Have you ever been able right at the commencement of the season to buy 50c dress goods at 39c? Just think of it! And this is what we are going to do—a great line of suiting and all worth 50c per yard, our price, only..... 39c

In the better grade of dress goods we are showing the newest things made and they are more beautiful this season than ever. We can surprise you with the values—

\$.75 goods for..... 50c
1.00 goods for..... 79c
1.25 goods for..... 98c

New Silks and Silk Waistings

Don't fail to see our new silks and silk waistings. We are showing the new.

CHEVORON STRIPES

in all of the newest shades. They are very popular and good sellers also. Don't forget that we are going to sell them cheaper to you than others sell them. \$1.25 goods for..... 98c

We are also showing nice patterns in Silk Waistings. Very pretty coloring, per yard..... 50c

New Japonika Silks in solid colors. All silk 27 inches wide. Popular for waists, party dresses, etc. Our price, per yard..... 35c

HOSIERY

There is no article of wearing apparel you have to buy oftener than hosiery, and very often it is most unsatisfactory.

We handle the celebrated
Gypsy Brand
Exclusively

There is undoubtedly no better hosiery made than this line of goods. We carry all of the goods from the cheapest to the best, and they are all good.

Our 10c hose for men, women and children are made from long fiber cotton and wear well.

Our 2 for a quarter kinds are the best obtainable for the price, while at 25c, 35c and 48c we give you the very best foreign and domestic goods.

Some of Our Leaders

103 Misses 1x1 fine ribbed cotton hose, extra long, fast black, high spliced heel and toe, good goods and made to wear, sizes 5 to 9½ per pair..... 10c

JIM DANDY—Misses and Boys heavy cotton ribbed hose, heavy garter top, reinforced heel and toe—a "Jim Dandy" for the money sizes 5 to 9½, per pair..... 15c, two pair for 25c.

Our children's 15c and 25c goods are all great values. Let us show you what great bargains we can give you in Ladies' Hose at

10c, 12½c, 15c, 25c and 48c.



Staple Dry Goods.

Staple check Apron Gingham, per yard, only..... 4c

Fine yard-wide Bleached Muslin, per yard, only..... 5c

Extra fine Unbleached Muslin, regular 7½c quality, yd..... 5c

Promoter's fine Unbleached Muslin, regular 8½c quality, per yard..... 7½c

Fine Madras patterns in Fancy Dress Gingham, regular 10c quality, for..... 8½c

Wide Fancy Shirts, good quality and a big bargain, per yard, only..... 5c

Extra heavy Cheviots or Shirts, 12½c quality for..... 10c

Best Dress Cambrics, 6½c quality, only..... 5c

Fine Bookfold Cheviots—excellent for school dresses, waists or shirts—12½c quality for..... 10c

25c values in Nearsilks, all colors, only..... 19c

Steven's Unbleached Toweling, all linen, per yard, only..... 7½c

Full yard-wide Percales—choice, light and dark patterns per yard, only..... 10c

Comfort Calicoes, beautiful Robe patterns, per yard..... 5c

Clear white cotton Batting for comforts, 10c per roll; 3 for..... 25c

58-inch Bleached Table Damask, superior quality and worth 35c; special value, per yd..... 25c

Outing Flannels

Every season this popular cloth becomes more popular. This year it would seem that the weavers have tried themselves and turned out the greatest values and choicest patterns ever produced.

5c and 6½c values—checks and stripes, our price, per yard..... 4c

Fine patterns in bright colors, plaids, stripes and checks, Regular price 7½c, our price..... 6½c

We can show you the greatest line 7½c, 8½c, 12½c, 15c of patterns and values ever made.....

You make a mistake if you buy Outing before you see our line.

FALL SHOES

Peters Diamond Brand Shoes

Peters Diamond Brand Shoes

OUR BIG SHIPMENT of Peters' Shoes for fall is here. The showing is absolutely complete, from the very newest of fancy patterns in tans and patent leathers to the heavy, plump work shoes.

On the fine dress grades originality of design and elegance of workmanship are present, which will appeal to every young man and young woman.

In the heavier shoes, solid wear and durability are indelibly stamped.

We have never placed on our shelves a shipment of shoes that pleased us as thoroughly as these—and we want you to see them before you buy.

Come in and let us show you some of the new patterns.

Boys' and Girl's School Shoes that can stand hard knocks and please the little folks.—\$1.00, \$1.25, \$1.50 and \$2.00.

Men's Work and Dress Shoes—snappy styles and the kind you will want to buy again—\$1.25, \$1.50, \$1.75 and up to \$4.00.

The Best Shoe on Earth

for outdoor wear. Solid as a rock—warranted all leather. Sole leather counter and double under cap on toe—only

\$1.25

Women's Dress Shoes, all solid leather. With snap style, and wear you do not get in ordinary shoes.

\$1.25 to \$5.00

Men's Furnishing Goods

We ransacked the market for "bargains" in Men's Furnishing Goods, and we found a good many—our plan is to give our trade the benefit of each and every lucky purchase.

We will be able to give you a 50c overall and jacket to match for 35c New stylish 25c Silk Neckwear, all styles, for..... 10c A sample line of 25c and 50c Suspenders, for..... 15c A sample line of Linen Collars, 10c each; 3 for..... 25c

New Draperies and Curtain Goods and

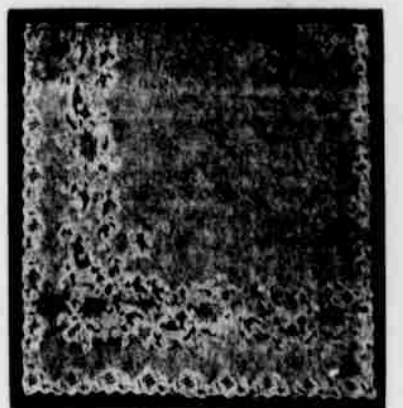
Lace Curtains

For your fall house cleaning you may need some new drapery or curtains. Our showing in this line is extensive and prices very low.

New Curtain Swiss in pleasing patterns 10, 15, 19 and 23c

A nice line of Silkoline Drapery in solid colors and fancy figures, regularly sold at 12½c, our price will be per yd. only 10c

Lace Curtains at greatly reduced prices—Let us show you the bargains at 63c, 84c, \$1.48, \$1.98, \$1.88, \$2.10.



NEW CORSETS

Our new fall Corsets, American Beauty line

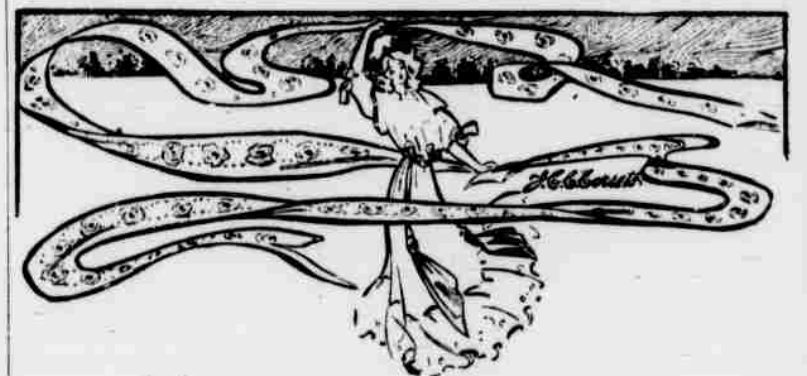
Represent the highest art in corset making—all the newest models, including the new Lace Front.

These excellent corsets will give your new gown an artistic charm and a fashionable tone that can be obtained in no other way. We will consider it a privilege to show you these corsets.



48c, 98c, \$1.48, \$3.25.

AMERICAN BEAUTY Style 143
Kalamazoo Corset Co., Makers



Ribbons and Laces.

How much can be saved by buying ribbons and laces at the right price is not generally known by the buying public. We believe we can give you better values than you get at other places. Try us this fall and then pass judgment.

New fancy ribbons in persian patterns, very wide, and stylish for hair ribbons or trimmings—would be cheap at double the price, per yard only..... 10c

All Silk Taffeta ribbon in the best colors, wide widths only, sizes 60 and 80, choice per yard, while they last, only..... 10c

New Laces in matched sets, also the new square mesh in all over nets and laces and bands to match.

You will always get the best bargains of us in Laces

Mercerized and Heatherbloom Petticoats.

We have the celebrated McGee Adjustable Yoke Skirts the best fitting goods made. Ladies who like nice fitting clothes prefer it to all others.

See our new Embroidered Heatherbloom at
\$1.25 and \$1.98
IN BLACK AND COLORS

They are truly high art skirts at a very small cost.

Dress Skirts.

The Tailor-Made Skirts we have bought for this season are far and away ahead of any line we have ever had. Our Mrs. Coonrod who selected these from the many lines shown here says there is nothing to compare with them in price and style.

Eggs Taken
Same as
Cash.

HILL'S CASH STORE
Butler, Missouri.

The Store
for
Bargains.